

# Blue Ridge Council: Boy Scouts of America

## *2020 SPORTS, ENTERTAINMENT & TRAVEL AUCTION*

*FOR THE FIRST TIME .....*

### *A LIVE AND ONLINE FUNDRAISING EVENT*

#### **Title Sponsor - \$10,000**

- **PUBLIC ADVERTISING:**
  - Company name and logo listed as Title Sponsor along with website links, advertising and pics as you provide prominently displayed on Page One on the public Proxibid Auction Website for **worldwide exposure**
  - Company name and logo listed as Title Sponsor featured on the Blue Ridge Council Website
- **LOCAL ADVERTISING:**
  - Company name and logo listed as Title Sponsor on event invitations, sponsor board, all marketing materials and all event signage
- \*Fifteen Complimentary VIP passes to the event with early entry for silent auction preview

#### **Platinum Sponsor - \$5,000**

- **PUBLIC ADVERTISING:**
  - Company name and logo listed as Reception Sponsor along with website links, advertising and pics as you provide displayed on Page One on the public Proxibid Auction Website for **worldwide exposure**
  - Company name and logo listed as Reception Sponsor featured on the Blue Ridge Council Website
- **LOCAL ADVERTISING:**
  - Company name and logo listed as Reception Sponsor on event invitations, sponsor board, marketing materials and event signage
- \*Ten Complimentary VIP passes to the event with early entry for silent auction preview

#### **Gold Level Sponsor - \$2,500**

- **PUBLIC ADVERTISING:**
  - Company name and logo listed as Gold Sponsor along with website links, advertising and pics as you provide displayed on the public Proxibid Auction Website for **worldwide exposure**
  - Company name and logo listed as Gold Sponsor featured on the Blue Ridge Council Website
- **LOCAL ADVERTISING:**
  - Company name and logo listed as Gold Sponsor on event invitations, sponsor board, all marketing materials and all event signage
- \*Eight Complimentary VIP passes to the event with early entry for silent auction preview

#### **Silver Level Sponsor - \$1,500**

- **PUBLIC ADVERTISING:**
  - Company name and logo listed as Silver Sponsor along with website links, advertising and pics as you provide displayed on the public Proxibid Auction Website for **worldwide exposure**
  - Company name and logo listed as Silver Sponsor featured on the Blue Ridge Council Website
- **LOCAL ADVERTISING:**
  - Company name and logo listed as Silver Sponsor on event invitations, sponsor board, marketing materials and event signage
- \*Six Complimentary VIP passes to the event

#### **Bronze Level Sponsor - \$1,000**

- **PUBLIC ADVERTISING:**
  - Company name, logo and website link listed as Bronze Sponsor on the public Proxibid Auction Website for **worldwide exposure**
  - Company name and logo listed as Bronze Sponsor featured on the Blue Ridge Council Website
- **LOCAL ADVERTISING:**
  - Company name and logo listed as Bronze Sponsor on event invitations, sponsor board, marketing materials and event signage
- \*Four Complimentary VIP passes to the event

#### **Patron Level Sponsor - \$500**

- Company name and logo listed as Patron Sponsor on event invitations, sponsor board, marketing materials and event signage
- \*Two Complimentary passes to the event

*\*Due to the uncertainty COVID presents, complimentary passes may not be applicable if the live event must be cancelled.*

*Count me in as a Sponsor!*  
*Blue Ridge Council, Boy Scouts of America*  
*Sports, Entertainment & Travel Fundraising Auction*  
*A Live and Online Event*

Tuesday October 13, 2020 - 6:00 PM - Hyatt Regency, Greenville

Online Auction Dates To Be Announced

Online Exposure at Proxibid - Approx 4 Weeks

Online Exposure on the Council Website - Within a Week of Receiving Pledge

Sponsorship Level \_\_\_\_\_

Amount Pledged \_\_\_\_\_

Company / Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- Check attached
- Please send invoice
- I will submit donation online at <https://donations.scouting.org/#/council/551/appeal/3210>

**For More Information:**

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Karen Gurgew, (828) 606-9166, [karengurgew@synovus.com](mailto:karengurgew@synovus.com) (Auction Committee Chair)